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Capgemini continues its growth strategy in digital with the acquisition of omnichannel ecommerce provider, Itelios
Acquisition makes Capgemini a leading provider of Salesforce Commerce Cloud

Paris, March, 23th, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, announced today the acquisition of Itelios, a services and consulting company specialized in connected commerce. Itelios will further reinforce the Group's digital customer experience portfolio, particularly in the retail sector, with its expertise in defining and implementing profitable and seamless omni-channel commerce solutions. This bolt on acquisition will help Capgemini to meet growing customer demand for the Group's end to end digital services, and make it a market leader for Salesforce Commerce Cloud, formerly Demandware¹.

"The acquisition of Itelios is part of the Group's growth strategy focused on innovation and digital. In Itelios we recognized an entrepreneurial spirit coupled with their in demand expertise in creating connected omnichannel ecommerce solutions for major global brands," comments Olivier Sevillia, Group Executive Board member, responsible for Digital Services at Capgemini. *"The Itelios team will reinforce our digital customer experience portfolio of services and enable us to offer our clients integrated Salesforce Commerce Cloud solutions globally."*

Founded in 2003, with a presence in France, the United States and Brazil, Itelios has established a team of 180 experts all focused on designing, developing and implementing ecommerce projects that enable a unified customer journey across digital, social, mobile and in-store experiences. Itelios is a leading provider of Salesforce Commerce Cloud, and has completed numerous omnichannel projects for clients such as L'Oreal. Itelios' team culture and management values have proved to be key assets of the company, enabling high commitment and performance in project implementation as well as long term customer satisfaction. In 2016 and 2017, Itelios achieved the 'Great Place to Work' in France recognition.

"Capgemini will offer Itelios the right environment and scale to leverage and extend our existing skills and delivery capabilities, expand into new regions and propose the full set of services required to operate complete omnichannel platforms for our customers. We definitely want to be the leading partner for our customers in the

¹Salesforce Commerce Cloud was founded as Demandware in 2004 and acquired by Salesforce in July 2016. Demandware was the first to introduce an enterprise-class cloud ecommerce platform

coming years, helping them to grow at the right pace, seize and transform their omnichannel business opportunities. This prospect, as part of Capgemini, is very exciting for us” comments Christophe Claudel, CEO, Itelios.

This transaction is expected to close by the end of March 2017.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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